

Board Members in Attendance (term expiration):

X	Julie Smitherman (2025)		Tonia Mayton (2027)
X	Kirk Lightfoot (2025)	X	Patricia Honeycutt (2027)
	Ken Jones (2025)	X	Jackie Chappell (2027)
X	Clay Nordan (2025)	X	Susan Lehman (2027)
X	Kathy King (2025)	X	Sarah Hogan Shaw (2027)
X	Susana Vazquez (2026)	X	Courtney Bennett (Ex officio)
	Sean Hilty (2026)	X	Adele Nelson (Ex officio)
X	Marissa Wilson (2026)		Mayor Rusty Nix (Ex officio)
X	Stephanie Benitez (2026)		Junior Mayor (Ex officio)
X	Wesley Hallman (2026)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

President Kirk Lightfoot called the meeting to order at 8:04 AM. Steve Gilbert was welcomed as a guest.

Minutes were reviewed from the meeting on October 9, 2025. *On a motion by Julie Smitherman, seconded by Patricia Honeycutt, minutes were approved as presented.*

Treasurer's Report

Treasurer Sarah Hogan Shaw presented a report dated 11/6/2025 indicating:

- Income Statement (Profit & Loss for 10/8 – 11/6/25): -\$17,003.66
- Balance Sheet (as of 11/6/25): \$68,474.83
- Outstanding checks: \$13,291.67
- Net Statement Balance (as of 11/6/25): \$55,183.16

REVENUE SOURCES

- Memberships: \$621.24 (YTD: \$9,517.53)
 - Benefactor: Dr. Kathryn R. King
 - Individual: Melinda Nix, Marilynn Donoho, Tina Smith, Marissa Wilson
- Veteran Banners: \$289.80
 - 1 sold
- Interest from Commercial Sweep: \$182.92
- Business Basics: \$9.41
 - 1 fee collected

- Dia de los Muertos Revenue: \$2,504.21
 - Sponsorships: Dr. Shunnarah, Montevallo Stone & Landscaping Supply, Lynda Dusseau, Bright Ideas BHM, Davidson Law Firm
 - Goods/Services Vendor Fees: Sandybel Gonzalez, Brother's Boots, Faeries & Frappes, Montevallo Athletic Club, Sevini Boutique
 - Letters to Heaven Donations: \$27.10 (included in above total)
- Other Sponsorships: \$2,500
 - Monte Gras 2026 Title Sponsorship purchased by Davidson Law Firm
- Various: \$4,767.80
 - Temporary tattoo donations collected at Art Walk: \$15.80
 - Both Impact Montevallo and Friends of the Legacy Project contributed 1/3 cost of Black History month Banners (\$2,376 each)

On a motion by Julie Smitherman, seconded by Patricia Honeycutt, the financial reports were approved as presented.

President's Report

President Kirk Lightfoot welcomed Wesley Hallman to the Board of Directors to complete the term recently vacated by Wyatt Hall.

Committee Reports

Organization Committee:

Kirk Lightfoot reported that the mural project at 603 and 665 Main Street is underway.

Design Committee:

Committee Chair, Julie Smitherman, reported that the post office photo frame will soon have a complete overhaul in honor of the upcoming America 250 celebrations; registration for the Holiday Window Decorating Storefront Contest is underway, and all merchants interested in requesting a student group are encouraged to register ASAP; all three facade grant projects are complete; Promenade lighting project will be addressed in January; the Christmas garland has now been refurbished and the lights have been replaced with colorful bulbs.

Promotion Committee:

Committee Chair, Sarah Hogan Shaw, reported that Day of the Dead Festival was a success, and thanks to all who helped; the Hometown Hype volunteers had an in-person meeting this month and they have begun to post on social media; Adele will direct a social media video for Small Business Saturday again this year, and the items from American Express will be distributed to businesses; committee members are asked to assist with the Elf Scavenger Hunt.

Economic Vitality Committee:

In the absence of Committee Chair, Ken Jones, Courtney Bennett reported that the CO.STARTERS end-of-program celebration was held on November 11, with 8 graduates this year; CAWACO RC&D will award this program a grant again for next year - thank you; and we plan to partner with Main Street Alabama to do a housing study in 2026.

Executive Director's Report

Activity Report

Courtney Bennett reported that she represented Main Street at National Night Out on Oct. 14; attended Civic Institute at David Mathews Center on Oct. 16; attended the Main Street Alabama Quarterly Training – tour of Anniston, Oxford, Heflin on Oct. 22; attended the Taqueria Navarro's Ribbon Cutting on Oct. 24; represented Main Street at Art Stalk on Oct. 25; attended a Business Basics 2026 Meeting and Design Review Committee Meeting on Oct. 27; volunteered at Chief's Challenge on Oct. 28; attended the Hometown Hype Participation Meeting on Oct. 29; represented Main Street at Hometown Halloween on Oct. 31 and the 3rd Annual Dia de Muertos Festival on Nov. 1; and attended the Centreville Main Street Branding Reveal on Nov. 6.

Business Transitions

- **Opened this month:**
 - Taqueria Navarro's (1145 Ashville Road), Oct. 24
- **Ownership transition:**
 - n/a
- **Opening soon:**
 - n/a
- **Closed this month:**
 - n/a
- **For sale:**
 - 727 Middle Street: call Anna Picklesimer at (205) 229-2499
 - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
- **For rent:**
 - 1259 Ashville Road, Suite 600: Call Shoal Creek Realty at (205) 567-9659
 - 1225 Valley Street: Call Shoal Creek Realty at (205) 567-9659
 - 950 Main Street: Call (205) 553-8621

University of Montevallo Report

Wesley Hallman shared information regarding renovations at Farmer Hall, upcoming events, and other updates.

City of Montevallo Report

City Clerk Steve Gilbert reported on the status of various projects throughout the city.

Old Business

- Membership Drive - all board members are encouraged to solicit new memberships.
- Business Basics 2025 continues.
- 501(c)3: Courtney Bennett reported that Bylaws and Articles of Incorporation are being drafted.
- Container Stage Committee - the board will review and approve a MOA regarding use of the stage via email.

New/Other Business

- On a motion by Julie Smitherman, seconded by Kathy King, the board reviewed Articles V of their Bylaws and unanimously approved to update language in section (a).
- On a motion by Patricia Honeycutt, seconded by Julie Smitherman, proposed 2026 workplans were approved.
- A date was chosen for the Annual Holiday Party for Volunteers and Members - December 17, 2025, from 5:30-7:30 PM. Volunteer recognitions and a brief membership meeting will occur at 6:30 PM.
- President-Elect Stephanie Benitez reported that Trustmark will be participating in "Pianos for Montevallo" in partnership with the UM College of Fine Arts from November 24 through mid-January.
- Trustmark will also host a toy drive with the goal of collecting 62 toys from November 17 - December 17.

Announcements/Upcoming Events

- Thursday, November 13: From 8-9:30 AM at Stephens Hall on the University of Montevallo Campus, learn about "Excel 101" from Dr. Sarah Robicheaux at 8 AM. Reservations required.
- Wednesday, November 19: Montevallo Chamber of Commerce will host their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) starts at noon. RSVP to (205) 665-1519 or montevallochamber@gmail.com by November 14. Sponsored by Rocko Funeral Home and catered by Indigo, this month's luncheon is all about volunteer appreciation!
- Thursday, November 20 – Sunday, November 23: Montevallo Main Street Players present: You're a Good Man, Charlie Brown at the Parnell Memorial Library Theater! Purchase tickets at montevallomainstreetplayers.com.
- Saturday, November 22: ValloCycle will host a fall group bike ride. Bring your own bike or request to borrow a bike by emailing vallocycle@gmail.com. Meet at 2:30 PM at Owl's Cove Park for a ride that starts at 3 PM. Gloves recommended.
- Saturday, November 29: Celebrate Small Business Saturday! Montevallo Merry Market will be held at the MHS practice field from 9 AM – 2 PM! This free-admission event features arts and craft vendors and a children's area with Santa. Presented by Montevallo Arts Collaborative.
- Wednesday, December 3: All entries in the 9th Annual Storefront Decorating Contest will be judged on this date starting at 3:30 PM.
- Thursday, December 4: Montevallo's Annual Christmas Parade, presented by Montevallo Chamber of Commerce, will kick off with the tree lighting at 5:30 PM on the post office lawn, followed by the parade rolling down Main Street at 6 PM.

The next Board of Directors meeting is scheduled for December 11, 2025.

On a motion by Julie Smitherman, seconded by Kathy King, the meeting was adjourned at 9:27 AM.

Respectfully submitted,
Marissa Wilson, Secretary